

Everything for the industry

Naturstein: Read. Know. Act.

Natural stone is incomparably versatile. In each edition we assist our readers in the processing and application of this building material and in the marketing of their products. Our editorial mix includes reports, interviews and "discussions with experts" on current technical questions. Building and Landscaping, Cemeteries and Gravestones, Stone Market and Technology are regular headlines in our magazine.

Connections - around the world

Our editorial staff are well connected in Germany and in the important stone areas around the world. Naturstein is international, keeping in close contact with the industry world wide, debating problems and opportunities, identifying trends and perspectives. Through our network we are able to keep our readers well informed of new processes and products. Naturstein readers know more.

Everything for the industry, print and online

Under www.naturalstone-online.com or www.naturstein-online.com we offer an International Stone Archive with over 4,500 stones (see p. 12) as well as daily updated news, newsletters by e-mail, photo reports, archives of back issues, a trade lexicon in seven languages, and the current calendar of events.

Naturstein is the Germany's leading trade journal. Please turn to page 14 for an overview of all our services.

We offer

- Practical information for practical applications
 - The largest editorial content
 - Reports on companies and products
 - The most comprehensive advertising selection
 - Largest amount of jobs and classified advertising
- As Germany's leading* magazine for the natural stone industry, Naturstein is the communication platform for all relevant industries for the advertising of their products and services.

Our readers: Your customers

- Stone masons and sculptors
- Natural stone industry
- Natural stone setters and tilers
- Restorers and monument conservators
- Garden designers and landscapers
- Planners, architects

With Naturstein you address your market and customers directly, comprehensively and effectively.

*For third quarter 2009 as approved by the German Audit Bureau for Circulations

