

## Data Transfer / Conditions of Payment

### Check List

To ensure the best quality of your adverts, we require data from you which are as easy as possible to process.

#### Please send us:

- Only the advertisement to be used
- All the fonts used
- All the files used in the document (picture, logos, etc.) as TIFF or EPS format.
- The document in a file folder that allows a unique object assignment: For example, for Naturstein 2/2009: »NST\_2\_2009\_customer«

#### Delivery on data media:

- CD-ROM for Mac/PC or DVD
- If you deliver your advert on data media, include a printed copy (for colour ads, a binding colour proof)
- Always label data media individually

#### Delivery by ISDN/e-mail:

- E-mail: naturstein@maurer-vorstufe.de
- Leonardo (Mac) Tel.: +49 (0)7331/941753
- When delivering by ISDN, please inform us by fax to be sure that we have received your transmission.

#### Possible file formats:

- PDF/X-3
- Photoshop CS2 (Tiff, EPS oder JPEG)

Bei offenen Dokumenten:

- QuarkXPress 7
- Illustrator CS2
- InDesign CS4
- CorelDraw 12

#### Please note the following carefully:

- Colours may not be created in RGB mode (only CMYK). Picture formats such as JPEG can be coloured only by conversion, which involves extra work.
- Pictures require a resolution of 300 dpi in CMYK and 1200 dpi for bitmap format.
- Always send a copy of the advertising order to the Naturstein Advertising Division at Ebner Publications, Ulm.
- Please send the printing material itself to:  
C. Maurer Druck und Verlag GmbH & Co. KG  
Schubartstrasse 21, 73312 Geislingen/Steige,  
Germany

Your contact: Oliver Maier  
Tel.: +49 (0)7331/930-143  
Fax: +49 (0)7331/930-144

#### Magazine format:

210 mm wide, 297 mm high

#### Print space:

185 mm wide, 269 mm high

#### Number of columns:

3 columns, width of each column 52.7 mm  
4 columns, width of each column 43 mm

### Conditions of Payment:

Payment within 8 days, 2% discount  
Within 14 days after the date of invoice, net. 3% discount for prepayment.

#### Bank details:

Sparkasse Ulm, bank code 630 500 00,  
Account no. 90 917  
IBAN: DE56 6305 000 000 000 90917  
SWIFT-BIC: SOLADESIULM  
Tax ID no. DE 147041097